

A robust basis for transport strategy and policies

We assist clients at a national, regional and local level to develop transport strategies and policies founded on sound research and analysis.

The challenge

The economic, environmental and social well-being of local areas and entire countries depends on good transport. However, the inexorable growth in car and air travel raises long-term issues of demand management, environmental impacts and social equity. These difficult issues require in-depth analysis and consultation with stakeholders at all levels.

How we can help

We are at the forefront of debates on key issues of transport policy such as congestion charging, long-distance commuting, women's travel, air transport emissions and road safety.

We bring together multi-disciplinary research teams made up from our own staff, academic researchers, and other like-minded consultancies in related areas, to maximise creativity through collaborative working.

We devise and implement research programmes and provide clear recommendations based on our findings.

We support you by taking a proactive role in presenting our conclusions and recommendations to interested parties and assisting you in delivering them.

Developing regional and local transport strategies

Our starting point is to understand your objectives and constraints, so that our recommendations are relevant and affordable.

We bring a creative approach to local issues, considering the needs and problems of each area rather than imposing off-the-shelf solutions - one size does not fit all.

We apply a wide range of tools and techniques, suitable for application to a wide range of different situations - we tailor our work to your needs.

Our analytical strength and collaborative approach provide the breadth of view to develop approaches which work. For example, our Central Scotland Transport Corridor Study produced 18 recommendations, all of which have been or are being implemented.



Research to inform national transport policy

Our research for agencies at European, national, regional and local levels has informed major policy decisions, such as congestion charging in London.

Our research has covered aspects of travel demand, environmental impact, service provision and accessibility, across all modes .

Evaluating research programmes and policy impacts

Evaluation of outcomes is essential if lessons are to be learned from past experience to inform future decisions. We review the effectiveness of programmes and services, providing evidence-based advice to promote continuous improvement in delivery.

Our practical proposals for changes in public transport services in Lancashire, West Sussex, Basingstoke, Lincolnshire and West Midlands have been successfully implemented.

We have conducted major benchmarking studies for London Buses, Transport for London and the Commission for Integrated Transport, and advised the National Audit Office, identifying lessons from overseas and their relevance for application in the UK.

We led the multi-disciplinary team which developed guidance on the ex post evaluation of major local transport schemes, complementing our earlier work on guidance for the conduct of multi-modal studies.